



LUXEON STYLIST SERIES

TRANSFORMATIVE LEDS FOR
FASHION RETAIL,
FRESH FOOD AND
RESTAURANT LIGHTING.



LUXEON STYLIST SERIES: LEDS FOR LIGHTING THAT SELLS.



FASHION RETAIL LIGHTING THAT MOVES PRODUCT— AND CUSTOMERS.



In the world of retail, appearance is everything. Whether it's an exclusive

boutique or a global chain, the importance of lighting and its impact on shoppers cannot be overstated. That's why LUXEON Stylist Series LEDs for fashion retail produce brighter whites and vivid, saturated colors that help ensure merchandise is seen in the best possible light.

By utilizing CrispColor Technology,[™] which is designed to be used in place of halogen and incandescent lighting, and CrispWhite Technology, which replaces traditional Ceramic Metal Halide, the LUXEON Stylist Series delivers groundbreaking illumination that stops shoppers in their tracks.

*“FROM THE MOMENT THE CUSTOMER STEPS INSIDE THE STORE
THERE IS A 'WOW FACTOR' THEY CANNOT EXPLAIN.”*

Claudia Kansy, General Director, MS Mode



FRESH FOOD LIGHTING THAT ENHANCES APPEARANCE—AND SALES.



Before grocery items make it into the shopping basket, they have to pass the appearance test. The LUXEON Stylist

Series ensures they do just that. Designed to accentuate the freshness and overall appeal of a wide range of fresh food, the LUXEON Stylist Series makes meat, fish, produce and bread & pastries look irresistible.

Thanks to FreshFocus Technology™, the LUXEON Stylist Series achieves exacting color temperatures and renderings—allowing diverse food types to be lit to their greatest advantage. This commitment to lighting precision is further demonstrated by the development of two separate LEDs—one optimized for red meat and one for marbled meat. And because a grocer's bottom line is always top of mind, these remarkable LEDs keep costs down by using less energy and help displayed items stay fresh longer based on lower heat generation.

RESTAURANT LIGHTING THAT INVITES DINERS TO STAY—AND SPEND.



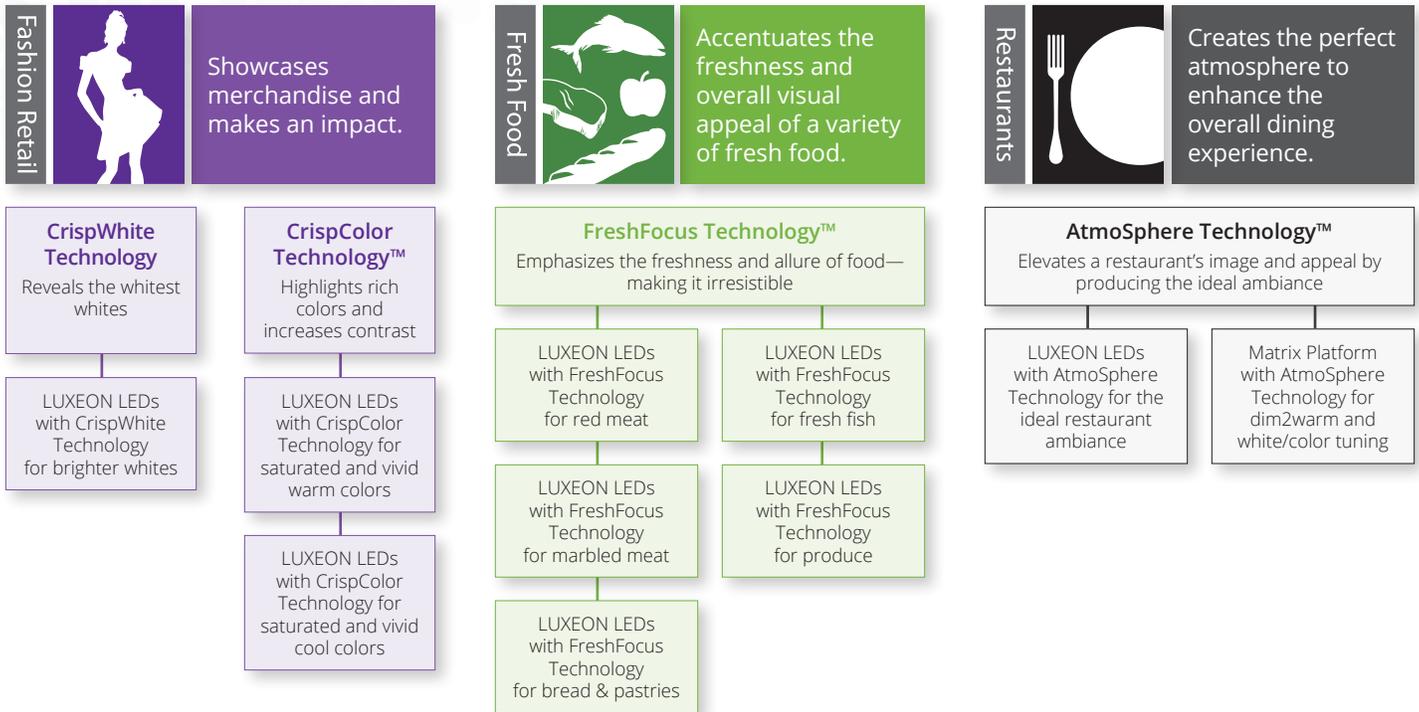
There's more to a standout dining experience than the quality of the food on the plate—there's also a restaurant's ambiance, which can draw in customers and determine whether or not they

return. To help create the ideal atmosphere, the LUXEON Stylist Series features AtmoSphere Technology™ for enhanced interior aesthetics that ensure diners have a meal to remember.

Offering unmatched flexibility and efficiency, the LUXEON Stylist Series is rapidly becoming the lighting option of choice for restaurants interested in reducing energy costs and creating a front-of-house environment that is welcoming, attractive and up to date.



THE LUXEON STYLIST SERIES AT A GLANCE.



For lighting that sells, go with the LUXEON Stylist Series. To get started, contact your Lumileds Sales Representative for product samples or visit lumileds.com/StylistSeries today.

About Lumileds

Lumileds is the global leader in light engine technology. The company develops, manufactures and distributes groundbreaking LEDs and automotive lighting products that shatter the status quo and help customers gain and maintain a competitive edge. With a rich history of industry "firsts," Lumileds is uniquely positioned to deliver lighting advancements well into the future by maintaining an unwavering focus on quality, innovation and reliability.

To learn more about our portfolio of light engines, visit lumileds.com.



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